



Client: James Hall Yellow News
Source: Blackpool Gazette
Date: 06/03/2019

Keyword: James Hall
Page: 22
Reach: 9809
Size: 428
Value: 2546.60

Let Games commence

By **Andy Moore**

andy.moore@jpimedia.co.uk
@The_Gazette

The SPAR Lancashire School Games for 2019 have been officially launched, a huge event culminating in the county finals at Blackpool's Stanley Park on July 2.

This is the 13th year that James Hall & Co, SPAR UK wholesaler for the North of England, has sponsored the event helping to promote healthy and active lifestyles across the county.

James Hall & Co welcomed 120 special guests to its SPAR distribution centre in Preston for the launch. All 13 competing districts were represented by children at the launch, with Blackpool represented by Highfurlong School, Fylde by Lytham Hall Park and Wyre by Sacred Heart.

Team GB athletes Nathan Maguire (Paralympian sprinter) and Lisa Whiteside (Commonwealth gold medal-winning boxer) spoke about the importance of sport in relation to competitive spirit, wellbeing, teamwork, focus



My disability has offered me the most amazing experiences and the chance to compete

Nathan Maguire

and working hard to achieve goals.

Flyweight champion Lisa, from Chorley, said: "The SPAR Lancashire School Games offers children such a fantastic opportunity to be involved in competitive sport.

"Meeting the children today and seeing their enthusiasm for sport has been amazing and reflects all the hard work from the Lancashire school games organisers, SPAR and Active Lancashire."

Nathan explained that living well was all about having the right mindset and ap-

Client: James Hall Yellow News
Source: Blackpool Gazette
Date: 06/03/2019

Keyword: James Hall
Page: 22
Reach: 9809
Size: 428
Value: 2546.60



A packed house at the launch of the SPAR Lancashire School Games 2019

proach to life's challenges: "My disability has offered me the most amazing experiences and the chance to compete in incredible places, represent my country and meet a fantas-

tic range of diverse and inspiring people.
 "It is fantastic to see children with disabilities here today being offered the chance to take part in such an exciting

and inclusive competition."
 Peter Dodding, sales and marketing director at James Hall & Co, said: "Over 94,000 Lancashire school children participated in last year's

SPAR Lancashire School Games and this year promises to be bigger and better!"
 The Mayor of Preston, Councillor Trevor Hart, was also in attendance.